

ANNA KOWALSKA

Marketing Specialist

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Ms Sarah Johnson
Head of Marketing
GreenTech Solutions
London, United Kingdom

Re: Application for the position of Senior Marketing Specialist

Dear Ms Johnson,

I am writing to apply for the position of Senior Marketing Specialist, which I saw advertised on LinkedIn. With five years of experience in B2B marketing, I would love to help GreenTech Solutions reach new clients across Europe.

I have long admired your company's commitment to sustainability, and your recent campaign about energy-saving offices caught my attention. I would be excited to contribute to a team that combines creative ideas with measurable results.

In my current role at ABC Software, I manage a monthly advertising budget of €15,000 and coordinate campaigns with partners in four countries. Over the last 18 months, I increased our website traffic by 60% and launched a newsletter with 8,000 subscribers. I am confident that my skills in content marketing, SEO and analytics would be an asset to your team.

I would welcome the opportunity to discuss my application in an interview. Please find my CV attached. Thank you for considering my application.

Yours sincerely,

Anna Kowalska